



Q **EXPLORE** About Learn Corporate

Training and support so you can build your strategy. A crowdfunding campaign so you can earn the funding you need. Rewards and global recognition to celebrate your success.



## What's the GlobalGiving Accelerator?

The GlobalGiving Accelerator is an opportunity for you and your organization to build skills, access tools, and grow your base of supporters to achieve crowdfunding success. When you graduate, your organization becomes a permanent member of GlobalGiving, and you'll have access to all the tools, training, and one-on-one support available in the GlobalGiving community.

APPLY BY AUGUST 1, 2018

### How It Works

The GlobalGiving Accelerator is a virtual training program and crowdfunding campaign that will help you take your fundraising to the next level. Following an optional one-week training curriculum, you'll be entered into an Accelerator campaign where you'll raise at least \$5,000 total from a minimum of 40 different donors in order to graduate and secure a permanent fundraising spot on the GlobalGiving platform.

Any registered nonprofit (anywhere in the world!) is eligible to apply. We'll support you as you reach out to your own networks, and tell your story in new and compelling ways. Donors can give in USD or GBP, helping you reach your supporters in the US, the UK, and beyond. We'll also provide matching incentives for your donors, and bonus prizes for the most successful participants.

- Crowdfunding 101;
- Mapping your potential donor network;
- Storytelling and email appeals; and
- Creating SMART goals.

The first step is to **complete the online application**. Our next deadline to submit applications is **August 1, 2018** but we accept applications at any time!

**START YOUR APPLICATION** 

## GlobalGiving will provide **\$20,000+ in matching funding and bonus prizes** for participating organizations.





### **Benefits for Graduates**

Organizations that successfully complete the GlobalGiving Accelerator by raising at least \$5,000 total from a minimum 40 different donors will earn:



Permanent membership in the GlobalGiving community, including ongoing opportunities to attract new corporate and individual donors



Inclusion in a GlobalGiving press release announcing the Accelerator graduates (example)



A custom media kit to help promote your accomplishment



A certificate of completion from GlobalGiving



Additional promotional opportunities, including through GlobalGiving's social media or homepage, for topperformers

## Win Extra Funding from GlobalGiving!

GlobalGiving provides several opportunities for organizations to win Bonus prizes or matching funds during the Accelerator crowdfunding campaign.

• **Bonus Day:** During the Accelerator, GlobalGiving will have one Bonus Day during which GlobalGiving will match online donations up to \$1,000.

#### GlobalGiving - Accelerator

- **Most Funds Raised Prizes:** At the conclusion of the Accelerator campaign, the project with the most funds raised during the campaign will receive \$3,000. The organization that raises the second highest amount will receive \$2,000 and the organization with the third highest amount will receive \$1,000.
- **Most Unique Donors Prize:** At the conclusion of the Accelerator, the project with the most unique donors during the campaign will receive an exclusive reward.

## Important Dates and Deadlines

## June 2018 Accelerator

May 1, 2018 Application submission deadline

**May 21, 2018** You will be notified by our staff of your application status

May 28 - June 1, 2018 Accelerator training program

June 1, 2018 Project posting deadline

**June 11, 2018** Accelerator crowdfunding campaign begins

June 29, 2018 Accelerator crowdfunding campaign ends

**End of July, 2018** Funds are disbursed to organizations

## September 2018 Accelerator

August 1, 2018 Application submission deadline

**August 20, 2018** You will be notified by our staff of your application status

August 27 - 31, 2018 Accelerator training program

August 31, 2018 Project posting deadline

September 10, 2018 Accelerator crowdfunding campaign begins

**September 28, 2018** Accelerator crowdfunding campaign ends

**End of October, 2018** Funds are disbursed to organizations



# For more information about GlobalGiving and answers to other frequently asked questions, visit our **help center**.



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